



FINAL LINEUP ANNOUNCED FOR CMC ROCKS THE SNOWYS 2010!

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XYZnetworks' Country Music Channel (CMC), Rob Potts Entertainment Edge and Chugg Entertainment are thrilled to announce the final additions to the lineup for **CMC ROCKS THE SNOWYS 2010**, Australia's premiere roots and country music festival. US country hitmaker **PHIL VASSAR** and renowned American singer-songwriter **NANCI GRIFFITH**, along with local favourites **STEVE FORDE** and **TANIA KERNAGHAN**, complete the massive lineup.

Renowned for the raucous energy of his live shows, **PHIL VASSAR (USA)** has been writing hits for himself and others for over a decade. Country music's 'Piano Man' has scored big with songs like *Bye-Bye* and *I'm Alright* (both massive hits for Jo Dee Messina) and *Another Day In Paradise*. The rowdy spirit of his life-affirming anthems translates to his concert performances, and he'll be making his first trip down under for an exclusive one-off performance at **CMC ROCKS THE SNOWYS**.

Grammy-winner **NANCI GRIFFITH (USA)** has defied genres, finding success across rock, folk and country, and earning the respect and admiration of collaborators like Jimmy Buffet, Emmylou Harris and Willie Nelson. The singer-songwriter has penned enduring songs including *Love at the Five and Dime* and *Outbound Plane* in a career spanning over 30 years. Never afraid to tackle difficult topics head on in her songs, her performance is always full of passion and deep honesty.

STEVE FORDE is a Snowys crowd favourite, a mainstay of the festival, and one of Australia's best loved live performers. He's an artist who's blazed his own trail through country music over almost a decade of recording and performing. A former rodeo rider who channels the same energy and spirit into his music, Steve has built a fiercely loyal fanbase through years crossing the length and breadth of Australia. His rockin' live shows are legendary among Aussie country fans and he will return to rock the Snowys in 2010.

TANIA KERNAGHAN was destined to become a country music star, coming of age in one of Australian country's first families. Daughter of Ray and sister of Lee, Tania grew up with a passion for country music and a love of live performance that has taken her to the top of the country scene. From the release of her first (platinum-selling) album *December Moon* in 1996, Kernaghan has remained one of country music's premiere female artists.

The final lineup will feature **PHIL VASSAR (USA), LEE KERNAGHAN, KASEY CHAMBERS, GUY SEBASTIAN, JACK INGRAM (USA), NANCI GRIFFITH (USA), DOC WALKER (CANADA), ADAM HARVEY, STEVE FORDE, RICHARD CLAPTON, TANIA KERNAGHAN, SINEAD BURGESS, PETER MCWHIRTER, DAN SULTAN, MIKE CARR, KIRSTY LEE AKERS, PAUL GREENE, WILSON PICKERS, JETTY ROAD, AMBER LAWRENCE, MARK WELLS, VICTORIA BAILLIE, THE HARRISONS and BUSBY MAROU** performing over two stages on **Friday 5th and Saturday 6th March 2010**.

In an exciting new feature of **CMC ROCKS THE SNOWYS** in 2010, a series of free side concerts will be staged at the Thredbo Village over the festival weekend, featuring local and international artists from the festival – **DOC WALKER (CAN), MIKE CARR, PETER McWHIRTER** and **MARK WELLS**.

Also performing will be rising star **JASMINE RAE**, exclusively on the side shows. For times and venue details, please visit. www.countrymusicchannel.com.au

The promoters are thrilled to announce that Great American Country (GAC) personality **STORME WARREN (USA)** will be making his third visit to the festival to co-host the main stage performances and shoot an episode of his high-rated **HEADLINE COUNTRY** TV show about **CMC ROCKS THE SNOWYS**. **HEADLINE COUNTRY** airs locally on CMC. Also sharing hosting duties will be singer/songwriter and festival fave **MIKE CARR**, who is also performing. This is the final touch to what is sure to be another fantastic **CMC ROCKS THE SNOWYS**.

Book your festival tickets now!

Stay tuned to www.countrymusicchannel.com.au for artist, ticketing and festival information for **CMC ROCKS THE SNOWYS 2010**.



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About Country Music Channel

Country Music Channel is part of XYZnetworks which broadcasts many of Australia's most popular Subscription TV channels including The LifeStyle Channel, LifeStyle FOOD, Channel [V], Channel [V]², MAX, Country Music Channel, and The Weather Channel. XYZnetworks also owns Arena TV, distributes global giant Discovery Channel and jointly owns kids powerhouse Nickelodeon and Nick Jr. Collectively the channels reach more than 4.3 million* television viewers. XYZnetworks is equally owned by FOXTEL and AUSTAR. *Source – OzTAM

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